



5 Tips To A More Profitable Practice

By Dr. Tanya Brown

- **If you want to do more dentistry, TAKE MORE PHOTOS**

Turn on your camera & start taking photos! You will be amazed at what you see & how your patients say YES!

- **Automate, Automate, Automate everything behind the scenes**

From electronic dental insurance claims to paperless charts, automate anything that will save time so that your team can focus on patient care

- **Incorporate technology to educate patients**

Patients appreciate technology to make their visits easier and more efficient-from intraoral cameras, oral cancer detection devices to bacterial testing- make sure your team is using all available resources to educate patients

- **Tap into Team Member's potential**

Your team is FULL of talent-the more they feel appreciated and needed, the more they will want to contribute to the patient's care and practice's goals.

- **Tame the Overhead Beast**

Even small adjustments to your fees, add up over time. So be mindful of any adjustments to production and look for ways to eliminate them.

If you want to be more profitable, more focused, and have more fun; then let Dr. Tanya Brown customize a plan for you. Contact her at 757-285-2833 or by email at Tanya@TanyaBrownDMD.com